15.10 Revenue from the distribution of film and video productions by market, 1980-81 to 1985-86 (concluded)

Market	1980-81	1981-82	1982-83	1983-84	1984-85	1985-86
	$'000	$'000	$'000	$'000	$'000	$'000
Non-theatrical						
Canadian	2,243	2,329	4,461	3,494	3,190	5,667
Import	15,756	16,089	15,958	14,791	16,191	18,099
Total	17,999	18,418	20,419	18,285	19,381	23,766
Total						
Canadian	12,577	12,953	15,533	21,891	13,533	27,907
Import	224,448	230,733	266,560	272,408	304,981	366,561
Total	237,025	243,686	282,093	294,299	318,514	394,468

15.11 Average prices, admissions and revenues of motion picture theatres, selected years

Year	Number of theatres ('000)		Admission receipts ($'000)		Number of paid admissions ('000)		Average admission price[1] ($)
	Regular	Drive-ins	Regular	Drive-ins	Regular	Drive-ins	
1955	1,950	242	86,374	5,755	184,968	10,688	0.47
1960	1,427	232	65,505	6,790	107,705	10,029	0.61
1965	1,171	247	75,372	9,790	89,135	10,780	0.85
1970	1,156	279	111,692	17,047	80,826	11,489	1.38
1975	1,173	315	182,139	29,283	84,161	12,843	2.16
1980	1,019	283	271,128	40,291	88,980	11,991	3.05
1981	1,033	286	279,219	40,876	84,855	11,200	3.29
1982	983	270	316,741	37,547	87,602	9,663	3.62
1983	899	260	298,411	30,230	78,139	7,658	3.82
1984	856	245	302,124[r]	26,216[r]	73,394[r]	6,156[r]	4.12
1985	788	219	299,763	23,069	74,942	5,634	4.00

[1] Admission receipts excluding amusement taxes divided by number of paid admissions (regular theatres only).

15.12 Canadian households with communications services, 1981 and 1987

Communications service	1987		1981	
	Number of households[1] '000	% of total households	Number of households[1] '000	% change
Television	9,410	98.5	7,887	+ 19.3
Colour	9,020	94.4	6,685	+ 34.9
Black and white	3,106	32.5	3,655	- 15.0
Radio (AM and FM)	9,444	98.8	7,934	+ 19.0
Telephone	9,409	98.5	7,870	+ 19.6
Cable television	6,424	67.2	4,553	+ 41.1
Total Canadian households	9,556	..	8,063	+ 18.5

Note: Colour and black and white televisions do not total to equal number of televisions because some households have one or more of both.
[1] Includes households with one or more (TV, radio or phone, according to category).